

# ARTFACTORY SPONSORSHIP



## MAKE AN IMPACT

### by Sponsoring Theatrical Productions or Special Events

By supporting **ARTfactory**, you'll not only touch the lives of a diverse group of artists and performers, but also an entire community. Theatre, and the arts in general, can leave a lasting impact on the lives of those who hear stories through dramatic arts, see beauty in an artist's rendering, or feel passion from a vocal performance. We want you to be a part of *our* lasting impact.

Your sponsorship will support **ARTfactory** programming in the following ways:

**ENTERTAIN:** Your generosity will support the costs of royalties, sheet music, scripts, musicians, designers, technicians, lighting, sound, costumes, makeup and hair, and advertising for each production and/or special event.

**ENRICH:** Foster the love of the arts by supporting **ARTfactory's** Theatre programs by introducing the performing arts to our youngest actors and enhancing the skills and experience of our adults through full productions and youth intensives.

**EDUCATE:** Leave a lasting impact through your sponsorship by bringing awareness to our educational classes and camps, and supporting scholarships and internships for students pursuing both performing and visual arts. With each theatrical production and special event comes an opportunity to bring awareness to **ARTfactory's** mission and commitment to the arts in our community.

The **ARTfactory's** vision is a "community enriched through the creative arts". We welcome participation by persons of all ages, races, orientation, physical abilities, and national/ethnic origins. The **ARTfactory's** programming reflects the diversity of our community, and we continue to bring new and innovative arts education to the Prince William County and Manassas region.



# THEATRICAL PRODUCTIONS SPONSORSHIPS

Pied Piper Theatre and Actors Theatre



## 2025

### Theatrical Productions

#### PIED PIPER THEATRE\*

*Les Misérables*

*The Lightning Thief*

*Senior Intensive*

*High School Musical Jr.*

*Beetlejuice*

#### ARTFACTORY ACTORS THEATRE

*Every Brilliant Thing*

*All My Sons*

*Lend Me a Soprano*

*Cabaret*

*Little Shop of Horrors*

*Rudolph the Red  
Nosed Reindeer*

\*Currently in our 41st year of providing  
award-winning Children's Theatre

#### BRONZE SPONSOR - \$500.00

- 1/4 page ad in digital program with link to company website
- 2 complimentary tickets to production
- Social media post recognizing business and gift
- Donor Listing in Digital Program

#### SILVER PRODUCTION SPONSOR - \$1000.00

Bronze sponsor perks with below changes:

- 1/2 page ad in digital with link to company website
- 4 total complimentary tickets to production
- E-blast recognition
- Company Logo on ARTfactory corporate sponsors page for length of season

#### GOLD PRODUCTION SPONSOR - \$2500.00

Silver sponsor perks with below changes:

- Full page ad in digital with link to company website
- 6 complimentary tickets to production
- Company recognition in ARTfactory's annual Impact Report

#### PLATINUM PRODUCTION SPONSOR - \$5000.00 (Exclusive)

Gold sponsor perks with below changes:

- Title Billing with company name presenting the production on all print marketing media, website, and ticketing page.
- Recognition of gift in Press Release distributed to newspapers and local publications
- Announcement at every performance thanking business for sponsorship
- Table in lobby of performance venue to promote business
- Full page ad in digital and print program with link to company website
- 8 complimentary tickets to production

\*Ticketing platform has in excess of 40K subscribers.

Facebook & Instagram

# 10K

Followers Combined

Approximately

# 42K

Visitors Annually

Theatre Companies Combined

# 13K

Audience Members

In Excess of

# 6K

Email Recipients

# SPECIAL EVENT SPONSORSHIPS

## ARTfactory Events

### BRONZE PRODUCTION SPONSOR - \$500.00

- Signage at event
- 2 complimentary tickets to event
- Social media post recognizing business and gift
- Listing in digital programs for the year
- Listing on donor page on website

### SILVER PRODUCTION SPONSOR - \$1000.00

*Bronze sponsor perks with below changes:*

- 4 complimentary tickets to event
- E-blast recognition
- Company Logo on ARTfactory corporate sponsors page for the year

### GOLD PRODUCTION SPONSOR - \$2500.00

*Silver sponsor perks with below changes:*

- 6 complimentary tickets to event
- Logo on print, media, website, and ticketing page for event
- Company recognition in ARTfactory's annual Impact Report

### PLATINUM PRODUCTION SPONSOR - \$5000.00 (Exclusive)

*Gold sponsor perks with below changes:*

- Title Billing with company name presenting the event on all print marketing, media, website, and ticketing page.
- 8 complimentary tickets to event
- Logo in premier location on print marketing, media, website, and ticketing page.
- Recognition of gift in Press Release distributed to newspapers and local publications
- Announcement at event thanking business for sponsorship
- Table at event venue to promote business
- 3 social media posts recognizing business and gift

\*Some ARTfactory events are table-seated events, others are general admission where seating is optional.



# 2025 ARTfactory Events

**Miscast Cabaret** – March 21-22, 2025

**Super-Con** – April 26-27, 2025

**Wizard of Oz Double Event** – August 2025

**Factory of Fear** – October 24-25, 2025

**Holiday at Hogwarts** – December 6, 2025

# THANK YOU FOR YOUR SUPPORT

Thank you for supporting ARTfactory in our continued effort to enrich, entertain, and educate the community through exceptional theatrical arts and events. It is with your support that we will continue to impact the lives of our performers, volunteers, and patrons and make a lasting impact on our local area and beyond.

## SPONSOR INFORMATION

SPONSOR NAME (as preferred in advertising): \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

SPONSOR ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

## SPONSORSHIP COMMITMENT:

### Theatrical Productions Sponsor

Platinum       Gold       Silver       Bronze

### ARTfactory Special Event Sponsor

Platinum       Gold       Silver       Bronze

EVENT TO SPONSOR: \_\_\_\_\_

SIGNATURE & DATE \_\_\_\_\_

Please send the completed form, along with payment by mail to  
**ARTfactory, Attn. Talya Conroy, 9419 Battle Street, Manassas, VA 20110**  
or by email to [info@virginiaartfactory.org](mailto:info@virginiaartfactory.org)

Payments may also be made online clicking the button below or by visiting our website at  
[www.virginiaartfactory.org](http://www.virginiaartfactory.org) ARTfactory is a 501C3 non-profit organization.

**PAY HERE**

