



Theatre Program Sponsorship

Actors Theatre • Pied Piper Theatre

2026 ARTfactory Theatre Sponsorship

Supporting **ARTfactory Theatre** not only supports a diverse group of artists and performers, but also an entire community. Theatre leaves a lasting impact on the lives of those it touches and we want you to be a part of *our* lasting impact. Your sponsorship will support **ARTfactory** programming in the following ways:

ENTERTAIN: Your generosity will support the costs of royalties, sheet music, scripts, musicians, designers, technicians, lighting, sound, costumes, makeup and hair, and advertising for each production and/or special event.



ENRICH: Foster the love of the arts by supporting **ARTfactory's** Theatre programs by introducing the performing arts to our youngest actors and enhancing the skills and experience of our adults through full productions and youth intensives.



EDUCATE: Bring awareness to our educational classes and camps, and support scholarships and internships for students pursuing both performing arts. With each theatrical production comes an opportunity to bring awareness to **ARTfactory's** mission and commitment to the arts in our community.

The **ARTfactory's** vision is a "community enriched through the creative arts". We welcome participation by persons of all ages, races, orientation, physical abilities, and national/ethnic origins. The **ARTfactory's** programming reflects the diversity of our community, and we continue to bring new and innovative arts education to the Prince William County and Manassas region.

ARTFACTORY MARKETING BY THE NUMBERS

Social Media
11K⁺
Followers Combined

Approximately
43K
Visitors Annually
Theatre Companies Combined
13K
Audience Members

In Excess of
7K
Email Recipients*

*In addition to 40 K subscribers on our ticketing platform.

Sponsorship Perks	Bronze	Silver	Gold	Platinum
Digital Program Ad	1/4 pg	1/2 pg	Full pg	Full pg
Production Tickets*	2/show	4/show	6/show	8/show
Social Media Post (one per show)	✓	✓	✓	✓
Listing in Digital Program & Website	✓	✓	✓	✓
Listing on In-House Digital Marketing	✓	✓	✓	✓
Logo & Link on Theatre Webpages*		✓	✓	✓
E-Blast Recognition		✓	✓	✓
Logo on Website		✓	✓	✓
Recognition in Annual Impact Report			✓	✓
Title Billing of Production				✓
Business Name and Logo on Print Mrktg				✓
Recognition in Production Press Release				✓
Announcement at Every Performance				✓
Table in Theater Lobby w/Company Info				✓

*Production tickets are available per show, dependent upon sponsorship level. Company name and/or logo will be listed on theatre company(s) webpage as well as donor page.

COST*	Bronze	Silver	Gold	Platinum
1 Show Only	\$500	\$1000	\$2500	N/A
One Theatre Company Season (6 shows)	\$250/show or \$125/ mo. (\$1500 Total)	\$500/show or \$250/mo. (\$3000 Total)	\$1250/show or \$625/mo. (\$7500 Total)	\$5000/show or \$2500/mo. (\$30000 Total)
Both Theatre Co. Seasons (12 shows)	\$175/show or \$175/mo. (\$2100 Total)	\$350/show or \$350/mo. (\$4200 Total)	\$875/show or \$875/mo. (\$10500 Total)	\$3500/show or \$3500/mo. (\$42000 Total)

*Theatre Company Season Sponsorships may be paid in 12 equal monthly installments.



2026 ARTfactory Theatre Season

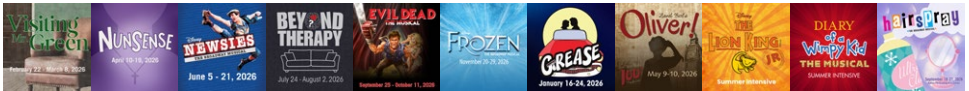
ACTORS THEATRE

PRODUCTION	SHOW DATES
Visiting Mr. Green	Feb. 22-Mar 8
Nunsense	April 10-19
Disney Newsies*	June 5-21
Beyond Therapy	July 24-August 2
Evil Dead the Musical	Sept. 19-28
Disney Frozen*	Nov. 28-Dec. 7

PIED PIPER THEATRE

PRODUCTION	SHOW DATES
Grease*	Jan. 16-24
Oliver!*	May 8-10
Disney Lion King JR*	June 26-28
Wimpy Kid the Musical	July 24-26
Hairspray*	Sept. 18-27
Holiday Intensive	TBD

*Performances will be held at Hylton Performing Arts Center



THANK YOU FOR YOUR SUPPORT

Thank you for supporting ARTfactory in our continued effort to enrich, entertain, and educate the community through exceptional theatrical arts and events. It is with your support that we will continue to impact the lives of our performers, volunteers, and patrons and make a lasting impact on our local area and beyond.

Payments may be made online by scanning the QR code or by visiting our website at www.virginiaartfactory.org
ARTfactory is a 501C3 non-profit organization.

Payments may also be submitted by mail to:

ARTfactory, Attn. Talya Conroy, 9419 Battle Street, Manassas, VA 20110
or by email to info@virginiaartfactory.org



www.virginiaartfactory.org