



ART factory

Theatre Program Advertising

Actors Theatre • Pied Piper Theatre

2026 Advertising Prices

AD SIZE	INDIVIDUAL SHOW	AT OR PPT SEASON*	BOTH SEASONS**
1/8 Page	\$40	\$192	\$312
1/4 Page	\$80	\$384	\$624
1/2 Page	\$110	\$528	\$858
Full Page	\$180	\$864	\$1404
Inside Cover (front or back)	\$220	\$1056	\$1716
Back Cover	\$265	\$1272	\$2067
Centerfold (digital & print)	\$325	\$1560	\$2535

*20% off (Six Shows), **35% off (12 Shows)

2026 Season & Deadlines

ACTORS THEATRE

PRODUCTION	SHOW DATES	GRAPHIC DEADLINE
Visiting Mr. Green	Feb. 27-Mar 8	Jan. 31
Nunsense	April 10-19	March 7
Disney Newsies	June 5-21	May 8
Beyond Therapy	July 24-Aug 2	June 26
No Exit	Sept. 11-20	Aug. 14
Frozen	Nov. 20-29	Oct. 23

PIED PIPER THEATRE

PRODUCTION	SHOW DATES	GRAPHIC DEADLINE
Grease	Jan. 16-25	Jan. 3
In the Burning Darkness	March 13-15	Feb 13
Oliver!	May 9-10	April 10
Disney Lion King JR	June 26-28	May 29
Diary of a Wimpy Kid	July 24-25	June 26
Hairspray	Sept. 18-27	Aug. 21

PROGRAM AD SIZES

Full Page Ad 5" W x 8" H
Centerfold 10.5" W x 8" H
Back Cover 5" W x 8" H

1/4 Page Horizontal Ad
5" W x 1.9063" H

Half Page Ad
5" W x 3.9375" H

1/4 Page Vertical Ad
2.4375" W x 3.9375" H

1/8 Page Ad
2.4375" W x 1.9063" H

Program Ad Guidelines

All ads must be submitted digitally and camera-ready (placed AS IS) at 300 dpi in one of the following formats: **pdf, jpg or tiff**

Ads may be submitted on a flash drive or can be emailed directly to: **Kimberly@virginiaartfactory.org**. When emailing ads, please indicate the final print size of the ad, as well as contact information for the advertiser.

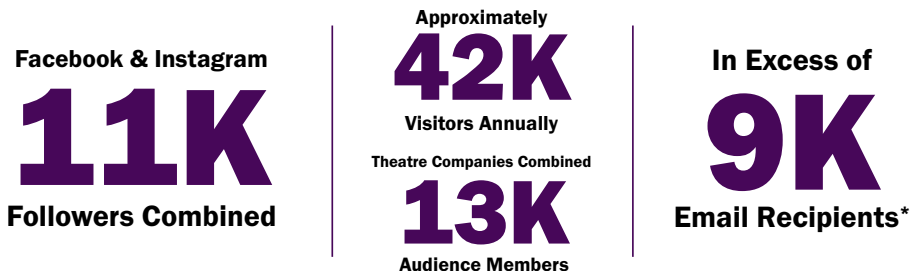
BUSINESS CARDS:

- We no longer accept business cards for scanning as the quality of the scans is very poor.
- Business cards must be submitted electronically.
- Business cards will not print at 100% and will be SIZED DOWN to fit a 1/8 Page Ad.

CHANGES:

- We cannot make changes to ads supplied.
- Ads provided must be camera-ready. Please make sure your ad is correct before submitting, as they will be placed into the program as is.

*All ads will be placed in our digital programs with links to the company website. Our programs can be viewed online prior, during, and after performances. In addition, all ad purchases include name recognition in our paper pamphlets with QR code to our full program (presented during performances).



*In addition to 40 K subscribers on our ticketing platform.

For easy online payment, scan the QR code or visit our website at
www.virginiaartfactory.org

Checks may be made payable to ARTfactory and mailed to the ARTfactory at:
9419 Battle Street, Manassas 20110

Pay Here

